

## How bots are becoming more human: Natural Language Progression



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### Paving the way for fluid communication

The playing field for linguistic software isn't singular. Microsoft isn't the only athlete coming out of the block, only the most well-known in the public's eye.

Arria NLG to name one, offers a sophisticated software tool that combines cutting-edge techniques in data analytics and computational linguistics. These capabilities allow the engine to convert large and diverse datasets into meaningful natural language narratives, helping solve the problems of dealing with Big Data.

### The dawn of natural language

Natural Language Generation is all about taking data and turning it into written or spoken language. This is indisputably the best way to provide actionable analytics. It's how we as a species have communicated information and calls-to-action for tens of thousands of years. It's a finely honed device that evolves as we evolve, and it marks us out from other species. It's the best means by which we answer the requests "Tell me what I need to know" and "Tell me what I should do". [READ MORE >](#)

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NATURAL LANGUAGE GENERATION