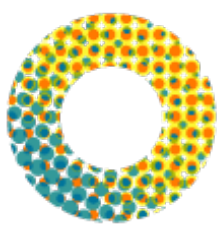


What's Really Going On With AI and Jobs?

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Flip the Media

At the Crossroads of Media, Culture and Technology

Smarter bots, smarter futures? How humans can prepare for an automated workforce

Automation is the new norm. While many blue collar professions have already felt the ache wrought by automation, white collar professions aren't far behind either. Data analysts, bookkeepers and even journalists aren't safe in their cubicles, and automation has crept into those industries as well. In fact until very recently, so-called "expert" industry professionals — think doctors, scientists and upper-level management positions — were a few of the arenas just barely touched by automation and bots.

These positions require a human who can draw on their expert knowledge of a subject and take account for the context of a situation to provide insightful results, which makes them difficult to replicate with technology. The problem, of course, is that humans are slow, and vast resources of knowledge can be lost if a human leaves a company or retires.

A rising class of platforms has stepped in to fill the void. A platform called Arria NLG is specifically designed to apply human subject matter expertise to problems and situations. The London-based company turns raw data into written reports, but unlike other machine learning platforms, it doesn't require long lead times to "learn" or giant sets of training data to produce results. [MORE >](#)

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