

ARRIA

NATURAL LANGUAGE GENERATION

10 June 2016

Arria NLG plc
("Arria NLG" or the "Company")

Listing and fundraising update

Arria NLG (AIM: NLG.L), a technology leader in Natural Language Generation ("NLG"), is pleased to provide an update on its recent fundraising activities and the Company's proposed listings in New Zealand and Australia.

Listing on the New Zealand Stock Exchange and the Australian Securities Exchange

On 30 June 2015 the Company announced a fund raising of £3.75 million by way of the issue of convertible loan notes (the "Loan Notes") and unlisted B warrants (the "B Warrants"). In this announcement the board of the Company (the "Board") stated its intention of exploring other sources of finance, including undertaking a public offering of shares in conjunction with a listing on the New Zealand Stock Exchange (the "NZX").

The Company is well advanced in preparing for the NZX listing as well as a listing on the Australian Securities Exchange (the "ASX") and an associated fundraising. In connection with these listings the Company intends to maintain a listing in the United Kingdom and the Board is considering the most suitable structure for this.

A further announcement will be made in the coming weeks with regards to the likely timing and structure of the transaction.

Fundraising update

The Company today announces that it has issued a further £262,000 of Loan Notes with B Warrants attached to existing investors in the Company. The Loan Notes are convertible to the Company's ordinary shares at 40p per ordinary share (exercisable up to 31 October 2019) and the B Warrants are to subscribe for new ordinary shares in the Company (exercisable up to 11 June 2019), at 12p per new ordinary share.

The proceeds of the issue of Loan Notes will be applied to the Company's general short term working capital requirements.

Over the last 12 months the Company has received a total of £6.319 million in funding, which is comprised of the following:

- £4.948 million by way of the issue of the Loan Notes with B Warrants attached, including the issue of £262,000 of Loan Notes set out above; and
- £1.371 million of cash proceeds received to date from the £6.0 million fundraising with Lanstead Capital L.P. ("Lanstead"), by way of a subscription for 18,750,000 ordinary shares at a subscription price of £0.32 per share by Lanstead (the "Subscription"). The Subscription was announced on 15 October 2015. As envisaged under the agreements with Lanstead, 15% of the gross proceeds of the Subscription, being £900,000, were retained by the Company. The balance of the

proceeds of the Subscription were invested by the Company in two sharing agreements with Lanstead, allowing the Company to retain much of the economic interest in the Subscription shares. Having concluded the first four settlement tranches of the 18 under the two sharing agreements, the Company has received a further £471,000 relating to the Lanstead placement.

As part of the listings on the NZX and the ASX the Company plans to raise additional funding and the Company has commenced discussions with a number of potential investors on this matter. Should the listings and the associated fund raising not complete before the end of the summer the Company will need to seek alternative sources of finance in the short term. The Company has plans in place to raise capital in the short term as needed.

Notice of interim results

The Company advises that its interim results for the six months ended 31 March 2016 are scheduled to be announced on 15 June 2016.

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Arria NLG

Arria NLG's core product is known as the Arria NLG Platform, a form of artificial intelligence software, specialised in extracting information from complex data sources and communicating that information in natural language (i.e. as if written by a human). The scientific foundation for the Arria NLG Platform is based on more than 30 years of research and development by the Arria NLG Data2Text Founders at the University of Aberdeen. For additional information, visit www.arria.com. Follow Arria NLG on [Twitter](#), [LinkedIn](#), [Google+](#) and [YouTube](#).