

Just in case you hadn't noticed:

The Robots Are Coming.

Each new wave of technology disrupts the employment landscape in its own particular way. However, this time it's serious: it's not just manual labour that's under threat, but increasingly, we're told, white collar workers are being supplanted by machines.

Read the recently published article on DevOps.com:

"Why You Need To Embrace Automation" By Dr Robert Dale

Recent McKinsey Report States:

Up to 45% of employee activities

that are performed today could be automated, but very few occupations will be automated entirely in the near or medium term.

Recent McKinsey Report States:

About 1.7 megabytes of new information

will be created every second for each person on earth by the year 2020. But less than 0.5% of all data is ever analyzed.

In 2011, McKinsey noted that the USA alone faced

A shortage of 140,000 to 190,000 people

with analytical expertise, and 1.5 million managers and analysts with the skills to understand and make decisions based on the analysis of big data.

Rather than **Natural Language Generation (NLG)** displacing people from their jobs, it's offering a solution to the problem of shortage: A shortage of workers or expertise. The only way this volume of data will be analyzed and explained is if we have machines doing it for us. And that's the real calling and promise of Natural Language Generation. Interactive visualizations and dashboards don't cut it; the meaning in all that data will be lost unless we call in the robots. ***READ FULL ARTICLE >***