



17 December 2014

**Arria NLG plc**  
**("Arria NLG" or the "Company")**

### **New Oil & Gas Client**

Arria NLG (AIM: NLG), a leader in the development and deployment of Natural Language Generation ("NLG") technologies, announces a new project agreement with a leading global provider of services to the Oil & Gas industry (the "Agreement").

The Agreement provides for a pilot application to use the Company's NLG technology for narrative summaries on mission-critical oil exploration equipment in the Oil & Gas industry. Successful completion and acceptance of the pilot NLG application could lead to further development, deployment and/or licensing agreements and new revenue streams for Arria NLG.

**Stuart Rogers, Chairman and Chief Executive of Arria NLG, commented:** "Arria NLG is pleased to announce its fourth new client in as many months, and the second major client in our core industry of Oil & Gas. At the beginning of 2014, we stated that a good year for Arria NLG would be a broad expansion of the agreement with Shell, an expansion in our relationship with the UK Met Office, a first financial services client and a second Oil & Gas client. We have delivered on all of those contract goals on target. Additionally Arria NLG has extended further into aviation and US agriculture and we have delivered 2014 financial results in line with our expectations. The pace of signed agreements reflects the investment we made this year in our sales force and the quality and quantity of prospects in the sales pipeline. We see that pace continuing into 2015."

In light of contract activity during the second half of 2014, the Board of Arria NLG expects total revenue for the year ended 30 September 2015 will exceed £2 million. This would represent a 153% increase on revenues in the year ended 30 September 2014.

For further information, please visit [www.arria.com](http://www.arria.com) or contact:

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