



9 September 2014

**Arria NLG plc
("Arria" or the "Company")**

AIM Awards 2014 Nomination – Best Technology Category

Arria NLG plc (AIM: NLG), a leader in the development and deployment of Natural Language Generation ("NLG") is pleased to announce that it has been shortlisted in the *Best Technology* category at the forthcoming AIM Awards 2014.

Arria is a leader in the development and provision of Natural Language Generation ("NLG") software, a form of artificial intelligence that can analyse large and complex data sets and report on the content and consequences of that data in natural language, emulating the authoring skills of human experts. Arria's core product, the Arria NLG Engine, originated from over thirty years of research at the University of Aberdeen into the field of NLG.

Full details of all the shortlisted nominees in this category can be found on the event website (www.aim-awards.co.uk).

This year's event is taking place on 9 October 2014 at Old Billingsgate, 1 Old Billingsgate Walk, 16 Lower Thames Street, London EC3R 6DX.

For further information, please visit www.aria.com or contact:

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