



Arria NLG Plc Matthew Gould & Wayne Thornhill, talk to DirectorsTalk about how the NLG Platform makes money, short to medium term revenue plans and Arria's prospects in the wake of Shell's cutbacks. [LISTEN >](#)

“2016 is the year of
Artificial Intelligence”



Recurring Revenue Models EXPAND FROM 1 TO 3

GARTNER PREDICTS:

“The smart machine era will be the most disruptive in the history of IT.”

—Forbes, January 2016

Forbes

Model #1

Platform
Professional
Services

Model #2

Software
Development
Toolkit

Model #3

SaaS
Product
Solutions

Arria's NLG technology solutions can be deployed using one of three compounding revenue models.

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Arria Moves Beyond Oil & Gas

A global leader in the field of Natural Language Generation, Arria now serves multiple industries including:

- Advertising/Marketing
- Agriculture
- Aviation
- Financial Services
- Healthcare
- Insurance
- Manufacturing
- Oil & Gas
- Travel
- Utilities
- Weather

“The investment we've made in diversification over the last 12 months has positioned Arria for exponential growth potential.”

—Matthew Gould, Chief Strategy Officer

“Arria expands its revenue model from a single revenue stream with a bespoke component to it—to deploying multiple revenue streams that require little to no customization which can be sold through multiple channels—with a much quicker sales cycle —through to compounding recurring revenues.”

—Wayne Thornhill, Chief Financial Officer



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ARRIA
NATURAL LANGUAGE GENERATION