



IN THE NEWS:

Arria NLG's 7th Patent Raises the Bar



NEWS RELEASE: Arria NLG is to be granted a patent on its Method And Apparatus For Referring Expression Generation from the US Patent and Trademark Office, its seventh to date. Arria's Chief Scientist, Prof. Ehud Reiter, created this important new feature of the Arria NLG Platform. [READ MORE >](#)

We believe that there are two key areas where this patent raises the bar in the quality of 'humanized' text generated from NLG technology.

Firstly, anyone who wants to build an NLG system that communicates with users in a human manner is likely to need to implement the technology that this patent covers into their systems.

Secondly, anyone wanting the Internet of Things (IoT) to successfully talk naturally to users will likely need this technology.

The real value that the Internet of Things creates is at the intersection of gathering data and leveraging it. All the information gathered by all the sensors in the world isn't worth very much if there isn't an infrastructure in place to analyze it in real time and interpret it in real language.

The Arria NLG Platform delivers this value.

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More than half of major new business processes and systems will incorporate some element of the Internet of Things (IoT) by 2020. The impact of the IoT on consumers' lives and corporate business models is rapidly increasing as the cost of "instrumenting" physical things with sensors and connecting them to other things—devices, systems and people—continues to drop.

—Gartner, January 2016

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