



25 March 2014

**Arria NLG Plc
("Arria" or the "Company")**

Arria to give presentation at Saudi Arabia section of SPE

Arria NLG plc (AIM: NLG), a leader in the development and deployment of Natural Language Generation ("NLG") technologies, announces that the Company has been invited to present at the Saudi Arabia section of the *Society of Petroleum Engineers* ("SPE") reception in Al Khobar, Saudi Arabia tonight, 25th March 2014.

Arria will be the sole presenter at SPE's special event entitled "*Making Machines Articulate*", revealing more about Natural Language Generation technologies to a Middle East audience. Arria's Chief Strategy Scientist and Chief Technology Officer, Dr. Robert Dale will explain how engineers can use Arria's NLG Engine to enhance decision support in operational environments.

"*Making Machines Articulate*" will be attended by over 300 professionals and executives from oil and gas companies in the region and the event will be broadcast onsite to remote districts of at least one national oil and gas company for those unable to attend.

Stuart Rogers, Chairman and Chief Executive Officer of Arria, commented, "On the back of our successful keynote presentation at the Gala Dinner at Society of Petroleum Engineers' Intelligent Energy conference in Dubai last October, this latest invitation is a sign that there is more interest building up in the Middle East around Natural Language Generation. We are pleased to be following in the footsteps of a long line of distinguished speakers who have previously addressed the Saudi Arabia section of SPE. This is an important milestone as we expand our business and our NLG technology."

For further information, please visit www.arria.com or <http://spesas.org/events-calendar/> or http://spesas.org/blog/ai1ec_event/making-machines-articulate/?instance_id=162 or contact:

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