



## Natural Language Generation is a hot topic in computing right now

**PRODUCT**  
DESIGN & DEVELOPMENT

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[PUBLISHED INTERVIEW >](#)

DR. ROBERT DALE Chief Strategy Scientist and Chief Technology Officer talks to Product Design & Development this week about how the NLG system works and whether it's a true "artificial intelligence." Dr. Dale shares more on NLG, the opportunities, the challenges, and the foreseeable future.

Letting machines talk to and understand people is daunting—and can open up new ways of interfacing smoothly with information. Arria NLG is using their work in the segment to translate raw data into natural-language text that can explain trends, sensor information, or other data in ways that add insight and ease of use.

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*Dr. Robert Dale is recognized as one of the world's foremost experts in Natural Language Generation (NLG) research and Development, having authored or edited seven books and 160 papers on computational linguistics. He also co-authored the seminal textbook "Building Natural Language Generation Systems" with Arria NLG Chief Scientist, Professor Ehud Reiter.*



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