

ARRIA

NATURAL LANGUAGE GENERATION



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Arria's NLG Platform automates the analysis of data and then communicate key insights in real time.

How Automation is Solving the Data Capacity Crisis

Globally, we're being overwhelmed by data – from the everyday person trying to manage their health to international corporations trying to manage business decisions and strategy.

Much of this problem stems from the shortage of experts who have the capabilities to examine data. According to McKinsey & Co., the United States alone faces a shortage of 140,000 to 190,000 people with analytical expertise and 1.5 million managers and analysts with the skills to understand and make decisions based on the analysis of big data. While this problem is widely recognized, the simple fact is that data is being created faster than we could ever create jobs to analyze it.

Arria NLG is addressing industries such as financial services, healthcare, utilities and marketing—all who need solutions to help them navigate the vast amounts data being generated on a daily (if not constant) basis. [READ FULL ARTICLE >](#)

Gartner forecasts:

6.4 billion connected things will be in use worldwide by 2016

Up 30 percent from 2015; and will reach 20.8 billion by 2020. By 2020, about 1.7 megabytes of new information will be created every second for each person on earth. But less than 0.5% of all data is ever analyzed.

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