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NATURAL LANGUAGE GENERATION

DATAVERSITY INTERVIEWS ARRIA NLG'S MATTHEW GOULD

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How much data are you generating personally every day?



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Natural Language Generation: A Revolution in Business Insight

"Think about just how interconnected the world is now," said Matt Gould, the co-founder of Arria NLG, a prominent enterprise in the development and deployment of Natural Language Generation (NLG) technologies worldwide. "Think about it from just a personal context. How much data are you generating personally every day?" Modern, connected humans interact constantly online with computers, mobile phones, and many other devices. They pay bills, watch movies, purchase products, interact with medical professionals, use fitness apps, listen to music, and work online.

The Arria NLG engine allows an enterprise to analyze all that information and present it back to whatever human needs it, for whatever reason, in actual written or natural language...It literally takes an organization's data and transforms it into language, not standard computer-generated text that is overly technical and difficult to read, but natural human language that reads like a literate and well-educated person wrote it. [Read More >](#)

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