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Arria NLG plc
(“Arria NLG” or the “Company”)

IBM Watson™ Signs Partnership Agreement with Arria

Arria NLG (AIM: NLG), a leader in the development and deployment of Natural Language Generation (“NLG”) technologies, announces an early stage partnership with the IBM Watson Group.

As part of the Watson Developer Community, Arria NLG will prototype analytics products for the Oil and Gas sector. IBM Watson is a cognitive technology that processes information more like a human than a computer—by understanding natural language, generating hypotheses based on evidence and learning as it goes.

Stuart Rogers, Chairman and Chief Executive of Arria NLG, commented: “We see strong commercial opportunity in the combination of IBM Watson’s deep query functionality being combined with the Arria NLG Engine’s ability to generate natural language and text. There are innumerable use cases in the oil and gas industry for our combined tool sets, which we look forward to pursuing with IBM Watson Group.”

For further information, please visit www.aria.com or contact:

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