

The Future Of Artificial Intelligence And Sports From An Olympic Gold Medalist Turned Technologist



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EXCLUSIVE INTERVIEW WITH
BARBARA KENDALL, OLYMPIC MEDALIST
AND ARRIA NLG DIRECTOR >

Artificial intelligence continues to change the very way fans view sports and athletes play the game

It has been well documented that technology has played a major role in the Olympics this year in Rio. Athletes are using technology to train smarter, wearing specialized equipment to compete stronger and are recovering faster and more effectively all due to advances in technology and new innovations.



Barbara Kendall has seen this transformation in a way in which few can relate. She competed in the 1992, 1996 and 2000 Olympics in Barcelona, Atlanta and Sydney and won gold, silver and bronze medals through her 25-year Sailboarding career. When her athletic career ended, she got into the technology world and is now a member of board of directors for an artificial intelligence (AI) company Arria NLG.

Artificial intelligence continues to change the very way fans view sports and athletes play the game. Teams are collecting data through robotic sensors in athletic clothing and equipment and leveraging it in a number of ways to help them compete better on the field and provide their fans with real-time stats to keep them accurately informed.

We got to speak recently with Barbara about how technology has changed since her Olympics career and how artificial intelligence continues to change the way sports are played and viewed.

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