



5 May 2015

Arria NLG plc

("Arria NLG" or the "Company")

Arria NLG receives special invite to exhibit at World of Watson

Arria NLG (AIM: NLG), a leader in the development and deployment of Natural Language Generation ('NLG') technologies, is pleased to announce that the Company has been invited by IBM to exhibit at the World of Watson event in Brooklyn, New York, May 5-6 2015. IBM Watson has over 240 partners, and Arria NLG is one of 21 selected to demonstrate their IBM Watson application at this exclusive event.

The Arria NLG application, named 'Polus', is a computing solution that provides actionable insights to engineers in the oil and gas industry with its two components:

1. **Real-time reporting – powered by Arria NLG:** using Natural Language Generation (NLG) to turn data into text, the system embodies the expertise of some of the smartest oil and gas engineers to write informative reports about systems' behaviour in less than 60 seconds.
2. **Intelligent query – powered by IBM Watson:** gives instant answers to questions about compliance legislation.

Stuart Rogers, Chairman and Chief Executive Officer of Arria NLG, commented:

"We are pleased to be among a select few IBM Watson partners that have been chosen to attend this event. Our solutions enable oil and gas engineers to be more efficient, by helping them to understand their data more quickly using text, and to significantly reduce time to remedy when an incident occurs. With the addition of an intelligent query function, powered by IBM Watson, Polus provides a single source of knowledge for engineers to monitor their assets and comply with regulations with confidence."

Visit the [World of Watson website \(www.ibm.com/smarterplanet/us/en/ibmwatson/world-of-watson.html\)](http://www.ibm.com/smarterplanet/us/en/ibmwatson/world-of-watson.html) to find out more about the event.

For further information, please visit www.arria.com or contact:

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Notes to editors:

Arria NLG: www.arria.com

Arria NLG's core product is known as the Arria NLG Engine, a form of artificial intelligence, specialised in extracting information from complex data sources and communicating that information in natural language (i.e. as if written by a human). The scientific foundation for the Arria NLG Engine is based on more than 30 years of research and development by the Data2Text Founders at the University of Aberdeen.

IBM Watson: www.ibm.com/watson

IBM Watson is a question-answering computing system built by IBM to apply advanced natural language processing, information retrieval, knowledge representation, automated reasoning, and machine learning technologies to the field of open domain question-answering.