



11 May 2015

Arria NLG plc
("Arria" or the "Company")

Licensing Agreement with MeteoGroup UK

Arria NLG plc (AIM: NLG), a leader in the development and deployment of Natural Language Generation ("NLG") technologies, is pleased to announce the signing of a development and licensing agreement with MeteoGroup UK Limited ("MeteoGroup").

Arria NLG will work with MeteoGroup to develop a weather report module for two regions in Europe: one for a region in the UK in English and one for a region in Germany in German, in consideration of contracted professional service fees. Upon acceptance of this initial module by MeteoGroup, the agreement provides annual licensing fees for the use of these modules. The multilingual aspect of this agreement with MeteoGroup demonstrates the robust nature of the Company's core product set in its ability to address a broad range of applications across diverse industries globally. The Company continues to enhance the capabilities of its core NLG Engine, multilingual modules and development toolkit to meet the growing needs of its clients.

Stuart Rogers, Chairman and Chief Executive of Arria NLG plc, commented:

"We are very pleased to be announcing this new contract. Weather applications are part of Arria NLG's heritage and meteorology is a strong market for the Company. We help companies turn weather data into forecasts, business applications and revenues. MeteoGroup has a strong global presence, and a vision of how it wants to grow its business, and how NLG can support its plans and growth. The agreement focuses initially on one type of reporting, in two different countries, each in its own language. It will be a base platform to which other modules and languages can be added to support MeteoGroup's growing needs. We look forward to working closely with MeteoGroup on the initial weather report and on future applications."

Dennis Schulze, Chief Meteorology Officer from MeteoGroup, stated:

"We are delighted to have identified Arria NLG as a partner to provide us with technology turning our high-quality meteorological data into meaningful reports for our clients. This will enable us to extend our product portfolio and help our customers to make the right decisions in weather critical operations."

For further information, please visit www.aria.com or contact:

Arria NLG plc Stuart Rogers, Chairman and Chief Executive	Tel +44 (0) 20 7100 4540
Allenby Capital, Nominated Adviser and Joint Broker Nick Naylor Jeremy Porter James Reeve	Tel: +44 (0)20 3328 5656
Westhouse Securities, Joint Broker Antonio Bossi Robert Finlay	Tel: +44 (0) 20 7601 6100
IFC Advisory, Financial PR and IR Tim Metcalfe Graham Herring	Tel: 44 (0) 20 3053 8671 tim.metcalfe@investor-focus.co.uk graham.herring@investor-focus.co.uk

Notes to editors:

Arria NLG: www.arria.com

Arria NLG's core product is known as the Arria NLG Engine, a form of artificial intelligence, specialised in extracting information from complex data sources and communicating that information in natural language (i.e. as if written by a human). The scientific foundation for the Arria NLG Engine is based on more than 30 years of research and development by the Data2Text Founders at the University of Aberdeen.

MeteoGroup: <http://www.meteogroup.com/en/gb/home.html>

MeteoGroup is one of the world's leading global full-service B2B weather solutions businesses, operating across all sectors where weather impacts business decision making. It provides innovative tools and support which assist its customers to make critical decisions more effectively to create value, save costs, minimise risk and manage environmental impact. MeteoGroup's team of expert and experienced meteorologists is available 24/7 to deliver the highest quality analysis and advice. With over 400 employees operating in 17 offices across the world, MeteoGroup is in an ideal position to provide local services to a global audience.