

# ARRIA

NATURAL LANGUAGE GENERATION

11 February 2016

**Arria NLG plc**  
("Arria NLG" or the "Company")

## Holdings in Company

Arria NLG plc (AIM:NLG), a technology leader in Natural Language Generation ("NLG"), has been notified of changes to the holdings of ordinary shares of 0.1p each in the Company (the "Ordinary Shares") by certain shareholders, as set out below.

The Company was informed on 4 February 2016 that Michael Mayell now holds 3,650,000 Ordinary Shares, representing approximately 2.95% of the Company's issued share capital and therefore no longer has a notifiable interest in Ordinary Shares.

The Company was also informed on 11 February 2016 that Brian Henry, having disposed of 787,500 Ordinary Shares in separate transactions this year and last, now holds 5,567,192 Ordinary Shares, representing approximately 4.50% of the Company's issued share capital.

Christopher Hardy informed the Company on 3 February 2016 of the following disposals of Ordinary Shares:

<i>Transaction Date</i>	<i>Number of Ordinary Shares</i>
13.06.2015	20,000
9.09.2015	20,000
10.09.2015	50,000
11.09.2015	20,000

As a result of the above transactions, Mr Hardy confirmed to the Company on 11 February 2016 that he now holds 4,260,703 Ordinary Shares, representing approximately 3.45% of the Company's issued share capital.

**For further information, please visit [www.arria.com](http://www.arria.com) or contact:**

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## Arria NLG

Arria NLG's core product is known as the Arria NLG Platform, a form of artificial intelligence software, specialised in extracting information from complex data sources and communicating that information in natural language (i.e. as if written by a human). The scientific foundation for the Arria NLG Platform is based on more than 30 years of research and development by the Data2Text Founders at the University of Aberdeen. For additional information, visit [www.arria.com](http://www.arria.com). Follow Arria NLG on [Twitter](#), [LinkedIn](#), [Google+](#) and [YouTube](#).