



29 September 2015

**Arria NLG plc**  
("Arria NLG" or the "Company")

**Grant of Additional US Patent**

Arria NLG plc (AIM:NLG), a leader in the development and deployment of Natural Language Generation ("NLG") technologies, is pleased to announce that it has received notice from the United States Patent and Trademark Office that its application for a patent on its *Method and Apparatus for Interactive Reports* will be granted. Arria NLG's Chief Technology Officer, Dr. Robert Dale, led a team that created this important new feature of the Arria NLG Engine™.

This unique and powerful feature produces multilayered reports that allow Arria NLG's clients to interactively drill down into automatically generated narratives to illuminate key aspects of the relevant data, to call up automatically generated graphs and charts, and to hyperlink to reference works, video tutorials and other functionality features. This interactive function adds further value to the analytic narratives Arria NLG creates from big data, making it possible for a single automatically generated report to serve the needs of many audiences by allowing the reader to determine where more information or explanation is needed. This 'self-service' approach to information delivery results in productivity increases such that, experts are able to focus on more high value activities.

Arria NLG's patents and patent applications cover critical NLG processes that the Company currently applies in a growing list of industries, including meteorology, oil & gas production, agronomy, aviation, travel, consumer goods, financial services and insurance. Arria NLG's expanding patent portfolio strengthens its plan to become the global leader in automating the analysis and writing of reports on big data in any industrial or consumer setting.

Arria NLG is vigilant with its intellectual property protection, and we note that one patent infringement lawsuit not involving Arria NLG has recently commenced in the NLG space. Arria NLG is strongly positioned to defend its intellectual property and continues to expand its patent portfolio.

**Dr. Robert Dale, Chief Strategy Scientist and Chief Technology Officer of Arria NLG, commented:** "This patent will be the fourth of our US patent applications that have been fully reviewed and acted upon by the patent office. So far none of our applications have been rejected. It is gratifying to see our efforts to achieve patent protection for the Company's many innovations in Artificial Intelligence begin to bear fruit, especially as competitors emerge and litigation among competitors over patent infringement begins in the NLG field."

**Stuart Rogers, Chairman and Chief Executive of Arria NLG, stated:** “Arria NLG’s progress in the past year has been a continual process of expanding our client base, building new features and benefits into our technology solutions to better serve the needs of our clients, developing new technological innovations to enhance our NLG applications and protecting our core innovations via a robust and expanding patent programme. With numerous additional patent applications currently filed and pending, this fourth US patent to be granted to Arria NLG is part of a continuous stream of patentable innovations that Arria NLG’s science and engineering teams are producing. It represents a very sound and valuable investment in our future.”

**For further information, please visit [www.aria.com](http://www.aria.com) or contact:**

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Notes to Editors:

Arria NLG: [www.aria.com](http://www.aria.com) Arria NLG's core product is known as the Arria NLG Engine, a form of artificial intelligence software, specialised in extracting information from complex data sources and communicating that information in natural language (i.e. as if written by a human). The scientific foundation for the Arria NLG Engine is based on more than 30 years of research and development by the Data2Text Founders at the University of Aberdeen.