

# ARRIA

NATURAL LANGUAGE GENERATION

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**Arria NLG plc**  
("Arria NLG", or "Arria")

## **Genpact Extends Three NLG Applications to Phase II Development**

Arria NLG plc (AIM: NLG), a leader in the development and deployment of Natural Language Generation ("NLG") technologies, is pleased to announce that its business process management and technology partner Genpact (NYSE: G) has extended three NLG applications to the next phase of development.

Following the successful completion of initial prototypes, Arria has now been commissioned to work with Genpact in developing three fully market-ready applications for Genpact's customer base, initially in the banking and financial services industries. The applications are designed to improve existing automation systems by providing numerous complex business reporting processes which will transform the ability to perform existing tasks with the speed and scale advantages of advanced AI technology. The applications are: i) Model Documentation and Validation; ii) Financial Planning and Analysis (FP&A) Reporter; and iii) Credit Assessment.

**Stuart Rogers, Chairman and Chief Executive of Arria NLG, commented:** "We are delighted with Genpact's decision to rapidly complete the development of these applications with a view to providing them to their clients as soon as possible. This highlights Genpact's recognition that our NLG platform has the capability to significantly enhance the operations of their customers.

This is a good example of the capability of our NLG technology to be deployed in mass market applications, and demonstrates that the business world is embracing the potential benefits embedded in Arria NLG's technology."

**For further information, please visit [www.aria.com](http://www.aria.com) or contact:**

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## Arria NLG

Arria NLG's core product is known as the Arria NLG Platform, a form of artificial intelligence software, specialised in extracting information from complex data sources and communicating that information in natural language (i.e. as if written by a human). The scientific foundation for the Arria NLG Platform is based on more than 30 years of research and development by the Data2Text Founders at the University of Aberdeen. For additional information, visit [www.arria.com](http://www.arria.com). Follow Arria NLG on [Twitter](#), [LinkedIn](#), [Google+](#) and [YouTube](#).