



13 May 2015

Arria NLG plc
("Arria" or the "Company")

Proof of Concept Pilot Agreement

Arria NLG plc (AIM: NLG), a leader in the development and deployment of Natural Language Generation ("NLG") technologies, announces that it has entered into a paid for Proof of Concept Pilot Agreement with the UK arm of a global financial services group. The main focus of the pilot is to demonstrate Arria's report writing capabilities and the application of those capabilities in parts of the client's reporting ecosystem. Successful conclusion of the pilot could lead to additional configuration and licensing revenues.

Arria Chairman and CEO, Stuart Rogers stated: "We are pleased to have this opportunity to explore the expansion of our NLG capabilities further into the broader financial services sector. The proposed pilot application is an innovative use of NLG capabilities, and if successful, will demonstrate further our ability to help our clients improve parts of their business processes to deliver smarter, faster and better outcomes."

For further information, please visit www.arria.com or contact:

Arria NLG plc Stuart Rogers, Chairman and Chief Executive	Tel +44 (0) 20 7100 4540
Allenby Capital, Nominated Adviser and Joint Broker Nick Naylor Jeremy Porter James Reeve	Tel: +44 (0)20 3328 5656

Westhouse Securities, Joint Broker Antonio Bossi Robert Finlay	Tel: +44 (0) 20 7601 6100
IFC Advisory, Financial PR and IR Tim Metcalfe Graham Herring	Tel: 44 (0) 20 3053 8671 tim.metcalfe@investor-focus.co.uk graham.herring@investor-focus.co.uk

Notes to editors:

Arria NLG: www.arria.com

Arria NLG's core product is known as the Arria NLG Engine, a form of artificial intelligence, specialised in extracting information from complex data sources and communicating that information in natural language (i.e. as if written by a human). The scientific foundation for the Arria NLG Engine is based on more than 30 years of research and development by the Data2Text founders at the University of Aberdeen.