

Published Interview with Matthew Gould, Arria NLG

[HOW ARRIA NLG HELPS THE ENTERPRISE — READ FULL ARTICLE >](#)

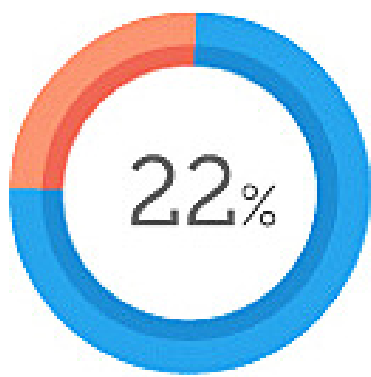


“Data is created faster than jobs can be created to analyze it...” — *McKinsey & Co.*



Business transformation: Automation solves the data capacity crisis in the enterprise

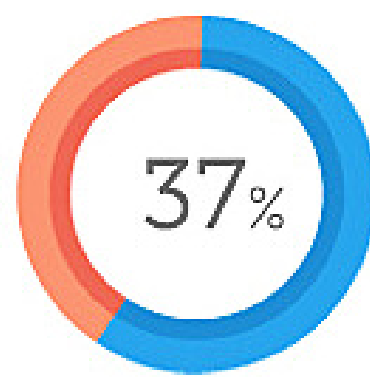
MOST GLOBAL ENTERPRISES find it difficult to analyze all their data. In fact, less than 0.5% of all data is ever analyzed. The current shortage of data experts, who can unlock and communicate data's value makes it worse. [READ FULL ARTICLE >](#)



2013

Data that is Useful if Tagged & Analyzed

Source IDC, 2014



2020

To face the challenge, Natural Language Generation (NLG) technology resolves the data capacity crisis in the enterprise by **automating, analyzing data, and communicating key insights in real-time** simulating the way a data expert does.

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ARRIA
NATURAL LANGUAGE GENERATION