



23 March 2015

**Arria NLG plc**  
**(“Arria” or the “Company”)**

**Framework Licensing Agreement with Global Financial Services Company**

Arria NLG plc (AIM: NLG), a leader in the development and deployment of Natural Language Generation (“NLG”) technologies, announces that it has entered into a Framework Licensing Agreement with a global financial services company, headquartered in Australia, for the purposes of creating automated reporting across financial services business lines.

This two year Framework Licensing Agreement allows for Arria’s NLG Engine to be an integral part of the financial services company’s research and reporting capabilities for improved customer and management reporting.

**Stuart Rogers, Chairman and Chief Executive of Arria NLG plc, commented:** “We are delighted to welcome this global financial services company as a new client of Arria NLG, licensing our technology to deploy Natural Language Generation narratives that will help produce research and reporting for their personnel and customers. We look forward to helping them build on their long held reputation for innovation in the financial services industry by assisting them to succeed in their NLG ambitions.

This new Arria NLG client will be working closely with our Sydney-based NLG Development Centre, led by Dr Robert Dale, Arria NLG’s Chief Technology Officer and Chief Strategy Scientist. This collaboration strengthens Arria NLG’s presence in the Asia-Pacific Region.”

For further information, please visit [www.aria.com](http://www.aria.com) or contact:

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